

BETT 2009

## Guide des séminaires et présentations

Auteurs: **PF Collie Schoolzone** avec la contribution de **Philippe Méro PM Conseil**



## Avant propos

*Ce guide a été conçu pour faciliter votre visite au BETT.*

*Il a été réalisé par Philip Collie de Schoolzone en collaboration avec PM Conseil.*

*Il propose une sélection de séminaires et une liste de présentations sur les stands pour les journées de mercredi et jeudi.*

*Les séminaires que nous recommandons sont en rouge et en gras dans le document. Les choix que nous avons opérés n'engagent que les auteurs et nous vous invitons à visiter le site officiel du BETT pour accéder au programme complet des séminaires et des présentations.*

*Attention, il faut en général s'inscrire pour participer aux séminaires et nous recommandons là encore de vous référer au site officiel du BETT pour vous inscrire le cas échéant.*

*Malgré l'attention que nous avons apportée à la préparation de ce document, il est toujours possible que des erreurs se soient glissées pour les horaires ou les emplacements des séminaires. Vérifiez donc sur le guide officiel.*

*Pour accéder au guide officiel du BETT :*

*<http://www.bettshow.com/page.cfm/Link=93/t=m/goSection=2>*

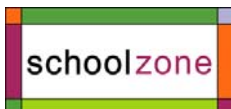
*En espérant que ce document vous sera utile.*

*Bonne visite.*

*Philippe Méro*

*PM Conseil*

*pmero@p-m-conseil.com*



# Wednesday 14 Jan 2009

**BETT Seminars** - Click [here](#) to register your details and book your seminars.

## Wednesday - Seminars

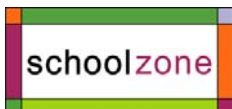
- 10:45 - 11:30 The QCF - using technology to record lifelong achievement
- 11:00 - 11:45 Opening Address
- 12:00 - 12:45 Curriculum redesign and personalising learning
- 12:30 - 13:15 25 years of ICT - what have we learned?
- 13:15 - 14:00 E-Safety in Action - The EPICT/TDA Pilot Programme
- 14:00 - 14:45 Supporting children to achieve their full potential
- 14:30 - 15:15 Bridging the gaps between government objectives and school realities in ICT**
- 15:00 - 16:00 Learning and Technology World Forum - Closing Session
- 15:45 - 16:30 Redesigning leadership for 21st Century schools
- 16:00 - 17:00 BECTA keynote - Next generation Learning: Leading a Strategy for Success**
- 17:00 - 17:45 Next Generation Learning Charter - what does it mean for my school?

## Wednesday - Best Practice Seminars

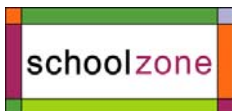
- 10:45 - 11:30 Flexible Learning in East Sussex
- 12:00 - 12:45 Personalised Learning using Studywiz
- 13:15 - 14:00 Innovations enabled by ICT: one school's story
- 14:30 - 15:15 ICT in Literacy in the Renewed Primary Framework
- 15:45 - 16:30 Flexible Learning
- 17:00 - 17:45 Enhancing teaching and learning through international projects**

## Wednesday - SEN Seminars

- 10:45 - 11:30 Behaviour Support Database



- 12:00 - 12:45 ICT - a tool for meeting the learning and communication needs of students with ASDs
- 13:15 - 14:00 Teaching Thinking Skills
- 14:30 - 15:15 Personalising Learning through the use of Assistive Software in School and at home.
- 15:45 - 16:30 Discover how to create Large Print, DAISY, MP3, Braille and tackle Dyslexia with a simple yet powerful conversion solution
- 17:00 - 17:45 Students personalising their e-learning.



## Policy in Practice Presentations

These are delivered by Government departments or agencies. The Policy in Practice presentation area is located next to the Becta stand (number J40, National Hall).

- Find out about Government initiatives in this area and future plans
- Get insight from practitioner-led sessions
- Have your questions answered by key Government agencies
- Hear from leaders and partners in the education sector
- Learn from real case studies

### Wednesday 14 Jan

Time	Presentation title	Partner organisation
1100-1130	Using technology to provide access to the research and evidence base to support teacher training and professional development	TDA
1130-1200	<b>ICT managed services through Building Schools for the Future: a case study</b>	<b>PFS</b>
1200-1230	National Professional Qualification for Headship: personalising the journey	NCSL
1230-1300	Get Set, the official London 2012 education Programme	DCSF
1300-1330	<b>Effective use of technology for learners: are learners ready?</b>	<b>Becta</b>
1330-1400	The challenge of protecting learners on the internet	NEN
1400-1430	Foundation, higher and extended project qualifications	QCA
1430-1500	The use of mini laptops to transform learning at KS3	SSAT
1500-1530	Development of a toolkit to support strategic thinking and planning for educational change	DCSF
1530-1600	<b>Sustainability in ICT rich environments: striking out the carbon</b>	<b>Becta</b>
1600-1630	Growing future leaders: succession planning	NCSL

## Future Schools seminars

Within the Future Schools area you will find a series of free seminars. Simply visit the Future Schools Seminar Theatre to participate.

### Wednesday 14th January

#### 11:00 - 11:20 LA BSF case study with PFS: ICT Managed Services - a BSF success story

*Speaker: John Innes, Associate Headteacher*

Yewlands Technology College, Sheffield, has a successful operational ICT Managed Service. John Innes will explain how they got the service they wanted, how they are working in partnership and how this is impacting on pupils and teachers.

11:30 - 11:50 Sponsor's seminar: Brother UK Sustainable Printing in the Education Environment

*Speaker: Mike Dinsdale, Communications Director*

Brother UK's seminar will cover the environmental implications of printing, the energy impact of using paper and will look at what can be done to minimise this. The company has developed a Print Smart charter and lesson plan for KS2 and 3 that presents the subject in an authoritative but fun way, which will be available at the seminar session, and from Brother's pod on the Future Schools stand.

#### 12:00 - 12:20 Opening Address

*Speaker: Tim Byles, Chief Executive*

Tim Byles, Chief Executive of Partnerships for Schools, will be officially opening the Future Schools feature, which showcases school environments for 21st Century learning through sponsor case studies and panel discussions with education and industry experts.

12:30 - 12:50 Sponsor's seminar: Tribal Developing an innovative approach to professional development and change management as part of your BSF programme

*Speakers: Bernard Dady, BSF Programme Director (Tribal) and Mary Harris, Chief Executive, MirandaNet Consultancy*

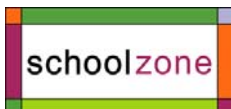
Tribal and MirandaNet have joined forces to co-develop a new approach to professional development and change management, for application within BSF projects. Our ambition is to replace a model predicated on training, to one which focuses on developing communities of practice and action research. We aspire to improve the impact of BSF on the application of digital technologies and development of pedagogy.

This approach is being developed through a franchisable tutoring model, based upon MirandaNet's ICatalyst product and Tribal's Embrace® Change Management methodology. Furthermore, that will facilitate accredited action research to Masters Degree level. This workshop will be of interest to Local Authorities that are seeking to procure transformational solutions as part of their BSF project, or ICT providers wishing to develop a winning approach to CPD and change management as part of their BSF managed service solution.

13:00 - 13:20 Sponsor's seminar: Atkins Evolving, capturing and responding to the design vision

*Speaker: Philip Watson - Head of Education for Atkins Design Solutions*

The importance of early liaison and integration between architects, educationalists and ICT to plan how the building is really going to be used. This seminar will cover integrating



design and ICT, DQIs, education, site masterplanning and school typology.

**14:30 - 14:50 21st Century Learning Alliance**

Lilian Baylis students on 'Education without Failure' - a response to Tim Brighthouse's paper. Professor Brighthouse's paper can be found at [www.21stcenturylearningalliance.com/generic.asp?cref=GP1283499](http://www.21stcenturylearningalliance.com/generic.asp?cref=GP1283499)

**15:00 - 15:20 21st Century Learning Alliance**

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**15:30 - 15:50 LA BSF case study: All aboard!**

*Speaker: Phil Hillson, Essex ICT Lead*

Phil Hillson, Essex ICT Lead outlines a process to bring about full stakeholder engagement in the development and refinement of the ICT Output Specification.

**16:00 - 16:50 21st Century Learning Alliance Debate: 'The 21st Century Teacher'**

*Chaired by Sir Mike Tomlinson and Professor Tim Brighthouse*

*Speakers including:*

*Glenn Mayoh, headteacher, Abbs Cross School*

*Professor Deborah Eyre, visiting professor, Oxford University*

*Cathy Morgan, RM Education*

*Annika Small, Director of Education, The Tony Blair Faith Foundation*

*John Howells, headteacher of Leasowes Community College, winners of the 2008 21st Century Learning Alliance School Award*

*Niel McLean, Executive Director, BECTA*

*Alex Beford, headteacher, Abbots Green Community Primary School*

*Greg Butler, Industry Director, Microsoft*

*Charles Fadel, Global Lead Education, Cisco Systems*

*Ken Kay, CEO, e-Luminate*

This debate will consider the learning needs of students in the 21st Century and will ask how teachers' skills need to develop to keep pace.

## Software presentations

These are demonstrations of specific products, by the manufacturers. All software Presentations are free to attend. Simply visit stand SW5 (within the software zone) to participate.

- 10.45 Top of the class - Using a Management Information System (MIS) to Raise Achievement in an International School
- 11.45 Maths-Whizz tutoring: Raising student performance through personalised learning
- 13.00 [Delivering Maths and phonics on pupil devices/handhelds](#)
- 14.00 Creating a bridge between teaching and learning with better visualization skills
- 15.00 [Supporting Educational Change with Technology](#)
- 16.00 Numeracy skills in primary school: new software for higher efficiency
- 17.00 Maths toolbox - interactive tools for educators



Thursday 15 Jan 2009

**BETT Seminars** - Click [here](#) to register your details and book your seminars

Thursday - Seminars

- 10:45 - 11:30 Planning for Success: Using OpenMind 2 BE and Mediator 9 to Deliver the Edexcel Creative Media Diploma
- 10:45 - 11:30 Next Generation Learning: Stay Safe - Working with your Local Safeguarding Children
- 11:00 - 11:45 Putting the learner at the heart of assessment**
- 12:00 - 12:45 Turning the Pages of Technology
- 12:00 - 12:45 E-effective Schools Recruitment
- 12:30 - 13:15 What ICT can do for us in the secondary mathematics and English classroom
- 13:15 - 14:00 E-teaching - feeding the digital appetite of today's learners seminar sponsored by Channel 4 Learning Clipbank
- 13:15 - 14:00 A primary curriculum for the 21st Century**
- 14:00 - 14:45 Next Generation Learning: enabling access for all learners**
- 14:30 - 15:15 Success with Edexcel's DidA Qualification using Matchware's OpenMind 2 and Mediator 9
- 14:30 - 15:15 'Power Up': How ICT is transforming BSF schools**
- 15:30 - 16:15 Next Generation Learning: encouraging parental engagement**
- 15:45 - 16:30 Raising standards and collaborative learning with your VLE**
- 15:45 - 16:30 New models of leadership and governance in an all-age Trust Partnership
- 17:00 - 17:45 Digitalcre8or, a new international qualification that teaches people how to create and share digital media.
- 17:00 - 17:45 Next Generation Learning: Improving integration of Learning and Management Systems**
- 17:00 - 18:00 **Using the Early Years Foundation stage online**



Thursday - Best Practice Seminars

- 10:45 - 11:30 Personalising learning through moving image production
- 12:00 - 12:45 Innovative and Creative Practice in Primary ICT
- 13:15 - 14:00 Practical and exciting ICT resources and ideas for Language Teachers.**
- 14:30 - 15:15 The 3 Cs - Content, Communication, Collaboration
- 15:45 - 16:30 Internationalism in Schools**
- 17:00 - 17:45 **Lights, camera, action!**

Thursday - SEN Seminars

- 10:45 - 11:30 BSF, ICT and SEN - innovation for all students.**
- 12:00 - 12:45 Using Phoneme Factory to target children's speech difficulties - one
- 13:15 - 14:00 The COMBINE project - Computing and Blindness in Education
- 14:30 - 15:15 Kurzweil 3000 and Classroom Suite: Special Education Tools for the Inclusion Classroom
- 15:45 - 16:30 OCR Nationals in practice
- 17:00 - 17:45 Digital Content - Ensuring educational opportunity for all learners

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- Hear from leaders and partners in the education sector
- Learn from real case studies

Thursday 15 Jan

Time	Presentation title	Partner organisation
1100-1130	Leadership development: developing and sharing knowledge online	NCSL
1130-1200	Support for ICT in Initial Teacher Training: characteristics of good ICT	TDA
1200-1230	Next Generation Learning: What does it mean for my school	Becta
1230-1300	The Information Standards Board for Education, Skills and Children's Services: supporting delivery and better services for the frontline	DCSF
1300-1330	ICT managed services through Building Schools for the Future: a case study	PFS
1330-1400	The challenge of protecting learners on the internet	NEN
1400-1430	Functional skills and qualifications including ICT	QCA
1430-1500	Thin Client's 'Ten Commandments'	SSAT
1500-1530	Home Access: the two pilot areas (Suffolk and Oldham)	Becta
1530-1600	A new framework for recognising and accrediting qualifications	QCA
1600-1630	The exploding Virtual Learning Environment	SSAT

## Future Schools seminars

Within the Future Schools area you will find a series of free seminars. Simply visit the Future Schools Seminar Theatre to participate.

Thursday 15th January

**11:00 - 11:20 Sponsor's seminar: Civica Managing Learning in Sheffield**

*Speakers: James Grant and Jim Shelston*

Civica demonstrates the delivery capability of the Civica Managed Learning Environment (MLE) which integrates a number of applications utilising Microsoft Learning Gateway and SharePoint 2007 technologies, plus Vista and Office 2007. It has linked the central database with other electronic systems, incorporating a number of Civica's own products, automating school administration to provide a unique learning experience across Sheffield.

**11:30 - 11:50 Sponsor's seminar: Education Leeds It's not just your ICT partner that makes eLearning successful**

*Speakers from Education Leeds - winners of Best Operational LEP, PFS Excellence in BSF Awards*

The paradox is that to have a successful BSF eLearning strategy you must move away from a focus on the buildings towards a transformational learning process, but also accept that buildings themselves have a major role to play in achieving learning outcomes. The seminar demonstrates the power of working with all partners.

**12:00 - 12:20 Planning for success in BSF through transformational ICT**

*Speaker: Steve Moss, Strategic Director - ICT, Partnerships for Schools*

Building Schools for the Future (BSF) offers us a unique opportunity to create virtual and physical learning environments fit for the purpose of 21st Century Education. ICT is a central element of transforming education practice. In BSF, local authorities and schools develop a 'Strategy for Change', in which they must demonstrate how ICT will be at the heart of that transformation. This seminar explores the processes of BSF, highlighting lessons learned from the early phases and how to plan for success.

**12:30 - 12:50 Sponsor's seminar: Place Group Personalised Learning Pathways: Vision 2 Reality**

This seminar will explore supporting innovative ICT solutions through school capital investment

**13:00 - 13:20 Sponsor's seminar: Logica Realising the Benefits of an ICT Managed Service**

*Speaker: Patrick Mainprize*

As education practice is transformed, future schools will develop a critical dependency on ICT service provision. In this seminar, Logica explore the benefits that an industry-strength ICT Managed Service can bring to schools.

**13:30 - 13:50 Sponsor's seminar: Atkins Desktop Virtualisation in Education**

*Speaker: Brian McIntyre - Managing Consultant, Atkins Management Consultants*

For many years thin client computing has made modest in-roads into the schools sector, delivering the benefits of lower power consumption, lower heat output, longer-life assets and bullet-proof tamper resistance. Many, however, have rightly questioned the suitability of this technology for schools due to its one-size-fits-all desktop environment and its weakness in delivering the rich media content that underpins much of transformational



potential of ICT. Desktop Virtualisation is a technology that fundamentally changes the landscape for thin client computing (and arguably for educational ICT as a whole). It can provide all of the advantages of traditional thin client computing whilst providing the concept of a personal 'computer' for each user that can be accessed anywhere on the school network or from home over the internet. Think of it as a 1:1 student:computer ratio, without needing 1:1 physical devices. This presentation will examine the educational case for Desktop Virtualisation and provide a non-technical overview of how it works, the key components and the factors to consider before embarking on a project. The presentation will also provide real-world warts-and-all experiences from two trailblazing projects being managed by Atkins.

**14:00 - 14:20 Sponsor's seminar: Becta Preparing schools for managed services**

*Speaker: Nina Woodcock, Head of Capital Building Programmes*

This seminar will outline some of the practical steps that can be taken by local authorities and school leaders to prepare schools for the introduction of area-wide managed services.

**14:30 - 14:50 Sponsor's seminar: Brother UK Sustainable Printing in the Education Environment**

*Speaker: Mike Dinsdale, Communications Director*

Brother UK's seminar will cover the environmental implications of printing, the energy impact of using paper and will look at what can be done to minimise this. The company has developed a Print Smart charter and lesson plan for KS2 and 3 that presents the subject in an authoritative but fun way, which will be available at the seminar session, and from Brother's pod on the Future Schools stand.

**15:30 - 15:50 BSF case study: The role of furniture and equipment in educational transformation**

*Speaker: Marc Davies, County Furniture Group (CFG)*

CFG is a Local Authority not-for-profit company with eighty Local Authority members throughout the UK. Mark will explain how furniture can bring unique flexibility to classrooms of the future, by impacting on the feel and functionality of a school. Furniture can make a huge contribution in remodelled schools as well as new builds.

**16:00 - 16:50 21st Century Learning Alliance Debate: Education without Failure**

This session will debate Tim Brighouse's paper 'Education without Failure' and ask whether in the 21st Century it is possible to design learning systems without embedding failure. Professor Brighouse's paper can be found at

<http://www.21stcenturylearningalliance.com/generic.asp?cref=GP1283499>

## Software presentations

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10.45 Taking control of learning through collaboration, cooperation and peer review

11:45 Collecting Parent Payments more efficiently

13.00 [Make your VLE more effective by embedding just-in-time tools](#)

14.00 Raising standards in mathematics by detailed analysis of individual learner needs

15.00 [Supporting Educational Change with Technology](#)

16.00 E-Learning Solutions for Video Production

## Stand demonstrations

### RM - stand C60- D60

RM solutions are presented on their stand. RM also organises presentations in a special showroom on invitation only. Please contact PM Conseil at BETT for additional information.

### Microsoft -D30 -D40

All day presentations on the Microsoft theatre stand. Please check program at BETT. Special Surface presentation on the Microsoft Stand at 5 pm on Wednesday.

### Smart/Steljes Stand : G40 and B50

SmartTable See the world's first multitouch, multiuser learning centre for primary education. Its touch-sensitive surface enables students to collaborate on interactive lessons, educational games and problem solving.

### Promethean Stand : B30

Activexpression: Not all questions demand a black and white answer. In fact, many demand more than just a simple yes or no. It's the reason why we've created Activexpression.

Promethean's new class of assessment device allows students to express themselves - through words, phrases, symbols and numbers - and instantly share with the whole class.

### Cambridge Hitachi Stand : G30

Cambridge-Hitachi will be launching their new i-learn literacy and science resources, with literacy series editor Pie Corbett, and show highlight's include their new Maths Mix resources and popular Primary Software Collection - offering schools the opportunity to purchase a broad selection of our primary mathematics and literacy CD-ROM resources as a complete collection.

### Studywiz Stand : K15

Innovation in mobile learning is the focus of stand K15 at BETT 2009 where Studywiz will be unveiling its new educational mobile games concept at the world's largest education technology show. Available to primary and secondary students, Studywiz Mobile Games provide a whole new level of interactivity and connectivity to learning within the safe and secure Studywiz environment that can be accessed by students wherever they go.

### Qwizdom Stand : H40

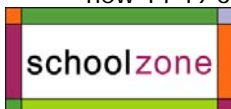
Qwizdom is helping teachers to create a truly interactive classroom with a new package featuring SynaptiQs curriculum resources, the Q7 RF Presenter Tablet - the first tablet to be integrated with a response system and Actionpoint Suite software. Qwizdom's audience response system, used by 6500 schools worldwide, is suitable for all subjects and encourages whole-class participation.

### Asus Stand : G110

Showing the latest Eee PC netbooks, all-in-one touchscreen Eee Top and the world's smallest PC; the VESA-mountable Eee Box which consumes up to 90% less power than full-sized, conventional desktop PCs.

### Capita (SIMS) Stand : D20

SIMS from Capita has been short listed for a BETT Award 2009 in the ICT Education Partnership category. This accolade, in the education sector's prestigious annual awards event, is for Capita's work in developing its SIMS Partnership Xchange product through close ties with three school collaborations; the Kingswood Partnership, the Stevenage 14-19 Partnership and the Stafford Collegiate. The product has been developed to help schools successfully manage the new 14-19 curriculum.



One of the most significant challenges of the reforms to 14-19 education is in keeping on top of a student's progress whilst they are studying at multiple schools and colleges to gain their new qualifications. The partnership lead by Capita worked for more than a year to successfully overcome this issue by sharing real-time pupil achievement and attendance information and developing a product that all schools could potentially benefit from.

**Adobe Stand : K40**

See first hand product demonstrations of the Adobe® School Collection 4.0 - comprising Adobe® Photoshop® Elements 5.0 and Adobe® Premiere® Elements 3.0, Adobe® Acrobat® 8 Professional for Schools, Adobe's Macromedia® Studio 8 School Site License and Adobe® Acrobat® Connect™ Family (formerly Macromedia Breeze).

**Oracle Stand : H56**

KS2 curriculum: WebPlay - every day at BETT 2008 at 11am, 1pm and 3pm on the Oracle/WebPlay stand H56

